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## **dtSearch® Adds Basis Technology API Support for Enhanced Chinese, Japanese and Korean Language Text Retrieval**

*New Integration Adds API Access to Basis Technology's Rosette® Language Analyzers through the dtSearch Text Retrieval Engine, Providing Morphological Analysis for Asian and Other International Language Text*

**BETHESDA, MD** (October 29, 2003) dtSearch Corp., a leading supplier of end-user, enterprise and developer text retrieval software, today announced it has worked with Basis Technology, a leading provider of products and services for software globalization and multilingual data management, to integrate the dtSearch Text Retrieval Engine with Basis Technology's Rosette Language Analyzers.

"Customers specifically named Basis Technology as providing a key Asian language platform with which they wanted to see dtSearch Text Retrieval Engine integration," said David Thede, president, dtSearch Corp. "Going beyond our existing Unicode support for international languages, we feel that our API integration with Basis Technology's world-class Rosette Language Analyzers will be of particular benefit to our customers working with Chinese, Japanese and Korean text."

"Our language analyzers have been used in some of the world's most demanding enterprise applications," said John Machonis, vice president of sales and marketing, Basis Technology. "We're pleased to be working with dtSearch to provide their customers with solutions for enabling multilingual information processing."

**Benefits to existing dtSearch customers.** dtSearch's current customer base include many large multinational companies. In the past year alone, for example, over half of the current Fortune 10 have purchased dtSearch developer or network licenses. Typical multinational company usage includes general information retrieval, Internet and Intranet site searching, and access to technical documentation, all of which may benefit from Basis Technology's morphological approach to Asian text analysis.

On the development side, some of the largest IT companies have embedded dtSearch in their commercial applications. Many high-traffic, content-rich Web sites also deploy dtSearch. (A compilation of over a hundred dtSearch developer case studies posted at [www.dtsearch.com](http://www.dtsearch.com) provides further details on developer usage.) Those IT companies seeking to expand their marketing efforts in Asia should find a particular benefit to integration with the Rosette Language Analyzers.

Finally, dtSearch has a strong direct international presence, with sales to over 70 countries.

dtSearch has distributors of the dtSearch product line worldwide, including coverage on six continents. Integration with the Rosette Language Analyzers has the potential to benefit dtSearch customers in Asia, and other customers working with Asian text.

**Rosette Language Analyzers.** The Rosette Language Analyzers are part of the Rosette Globalization Platform, Basis Technology's suite of interoperable products designed for applications that analyze and process all the world's languages. These language analysis products deliver high-quality and high-performance solutions for the linguistic analysis of Asian, Arabic, and European languages. The analyzers are based on linguistic, as opposed to purely statistical, algorithms and rely on code that is unique to each particular language, resulting in a more accurate analysis.

**dtSearch product line.** The dtSearch product line includes end-user, enterprise and developer text retrieval products. dtSearch products incorporate publishing capabilities, for publishing large document collections to Web sites or CD/DVD. The product line also includes Spidering capabilities, for remote site and distributed searching access.

dtSearch products have over two dozen indexed, unindexed, fielded and full-text search options, including full Unicode support and special forensics options. The product line highlight hits in HTML and PDF while displaying embedded links, formatting and images. The products also convert other file types—word processor, database, spreadsheet, email, ZIP, XML, Unicode, etc.—to HTML for display with highlighted hits.

The dtSearch Engine, which provides the API access to the Rosette Language Analyzers, lets developers add dtSearch text searching and built-in file format support to Web-based and other applications. The product includes support for SQL, Delphi, Java, C++, C++.NET, C#, VB.NET, and ASP.NET. The dtSearch Engine comes in two versions, one for Win & .NET, and one for Linux (for Java and C++ programmers).

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### ***About Basis Technology***

Basis Technology provides products and services for software globalization and multilingual information processing. In addition to providing its Rosette Globalization Platform, the company also provides rapid deployment engineering services covering all aspects of globalization, including source code audits, project management, Unicode enablement, software re-engineering, and global quality assurance.

Top-tier software vendors, content providers, multinational enterprises, and government agencies rely on Basis Technology's solutions for Unicode compliance, language identification, multilingual search, normalization, and transliteration. Clients include industry leaders Amazon.com, America Online, Google, Hewlett-Packard, IBM, L.L Bean, PeopleSoft, Siebel Systems, and Terra Lycos.

Company headquarters are located in Cambridge, Massachusetts, with branch offices in San Francisco, California; Washington, D.C.; and Tokyo, Japan. For more information, visit

[www.basistech.com](http://www.basistech.com), email [info@basistech.com](mailto:info@basistech.com) or call 800-697-2062.

***About dtSearch Corp***

The Smart Choice for Text Retrieval® since 1991, dtSearch offers over a decade of experience in text search and retrieval. Customers include Fortune 500 companies; major software vendors; large legal, medical, accounting and recruiting firms; and the US Government (dtSearch is on the US Government's GSA Schedule). Please visit [www.dtsearch.com](http://www.dtsearch.com) for hundreds of developer case studies and product reviews. Fully functional versions of all dtSearch products are also available by calling dtSearch at 1-800-IT-FINDS, or through [www.dtsearch.com](http://www.dtsearch.com).